



662 Blue Forest Hill, Burlington, Ontario L7L 4H3; basl@sympatico.ca

**WWW.BASL.CA**

## **SPONSORSHIP PROGRAM**

A B.A.S.L. sponsorship offers marketing exposure to adults between the ages of 21 and 65. Promote your company and join others such as QB's Sports Bar & Grill, Cottonelle, Canadian Tire Corp., Expedia CruiseShipCenters, LaRey Homes, Co2 Digital, Ardent Automotive, World Financial Group, CBI Health Centre, Impetus Social Inc. and more whom already enjoy the benefits of a B.A.S.L. sponsorship.

**Applying For a Sponsorship is Easy:** Simply complete the registration details below and send this form along with your sponsorship payment, company logo and a business card to the B.A.S.L. address shown above. Payment may also be made by credit card via our website at [www.basl.ca](http://www.basl.ca). Confirmation of acceptance will be provided within 48 hours of receipt of this form.

### **Sponsorship Includes:**

- Your sponsorship payment subsidizes the cost of team shirts and your company logo is screened onto each team member's jersey.
- Your company is invited to join our pre-season Sponsor's Promotional Event to meet the players, promote your products & services and provide product samples.
- The championship team name is engraved onto the league trophy and displayed year round at one of our League Sponsor locations. (Baseball & Ultimate Leagues Only).
- Your company's name is included in publications of league standings.
- Your company is provided with a web link on our BASL.CA web site for 1 year.

**Sponsorship Cost: \$375.00** (Plus 13% HST = \$423.75)

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company Postal Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Company Representative: \_\_\_\_\_ Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

I wish to sponsor a team in the Burlington Amateur Sports Leagues this season. I have enclosed my sponsorship cheque in the amount of \$423.75 (\$375 plus 13% HST) payable to B.A.S.L.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_